

THE
Club Continental

ON THE ST. JOHNS RIVER



Preferred Wedding Professionals

Charming... Magical... Unforgettable...

Specifically chosen for its natural beauty, the location of The Club Continental is the most romantic setting in Northeast Florida for your wedding and reception.

Imagine your ceremony taking place under a 300-year-old Live Oak tree draped in Spanish moss on the banks of the serene St. Johns River. Your guests will delight in the cool breeze off the water and the occasional sailboat gently passing by.

An outdoor patio, overlooking manicured gardens, the pools and Cabana, and of course the majestic river, is available for drinks and hors d'oeuvres following your ceremony.

With its distinctive marble floors, stucco arches and wrought iron, the historic mansion will impress your guests throughout your reception.

Nothing makes for a more successful event than working with a professional team. The vendors showcased within this brochure have repeatedly demonstrated their skills and commitment to excellence. We feel confident in recommending them and encourage you to contact them for your individual needs.





Margo Masseur Tisdelle



1924 Magazine Ad

PALMOLIVE

*After a Journey
Three Thousand Years Ago*

Travel and long caravans, bathing for the night, sought the same source of refreshment that weary travelers do today. A bath with Palmolive was the great "First Aid."

For the same Palm and Olive oils to which Palmolive owes its famous qualities, was the great relief remedy of the remote age.

When the history—was the first perfection of the most perfect cleanser the world has ever known.

Palmolive is sold by leading druggists everywhere. It is applied to your skin after by regular hands. It is the favorite soap of the service, at home and abroad.

Read all over in names in English, French, Spanish, Italian, German, and Dutch.

THE PALMOLIVE COMPANY
Milwaukee, U. S. A.

The Palmolive Company
of Canada, Limited
Toronto, Ontario

PALMOLIVE



Jon and Fredrica Masee

Historical...

The Club Continental mansion was built as the winter retirement home of Caleb Johnson, son of the founder of the Palmolive Soap Company. He and his wife, Elinor, commissioned an architectural firm in Milwaukee to design a Mediterranean structure they named Mira Rio. Building began in early 1922 and the family took up residence in May 1923.

In order to maintain his family home, Caleb (Jon) Johnson Masee, their grandson, founded the Club Continental in 1966. Nestled on the banks of the St. Johns River, The Club Continental is now a romantic and intimate Resort and Private Club. Over the years, The Club has expanded its facilities to include 7 tennis courts, 3 swimming pools and 22 overnight guest rooms.

Towering, 300-year old Live Oak trees draped with Spanish moss, flowering hibiscus trees, flower beds and gurgling fountains surround the centerpiece, a grand Mediterranean style mansion with arches, stucco walls, and a red-tiled roof. The existing lawns and formal gardens are carefully and lovingly maintained by the Masee family. Old World Florida still exists at The Club Continental.



Natalie and Margaret Johnson



Photography by Applesseed



Photography by Applesseed







Photography by J.Mosley



Photography by Appleseed



Photography by Appleseed



Photography by J. Mosley



Photography by Richard Fleming



Photography by J. Mosley



Photography by Appleseed



Photography by Appleseed



Photography by Appleseed





Photography by Richard Fleming



Photography by Jenn Guthrie



Photography by Appleseed



Photography by Richard Fleming





Photography by Appleseed

Save the Date

2018

JANUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	FEBRUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	MARCH S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
APRIL S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	MAY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JUNE S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	AUGUST S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	SEPTEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
OCTOBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

2019

JANUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	FEBRUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	MARCH S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
APRIL S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	MAY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JUNE S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	AUGUST S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	SEPTEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
OCTOBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

2020

JANUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	FEBRUARY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	MARCH S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
APRIL S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	MAY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JUNE S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JULY S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	AUGUST S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	SEPTEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
OCTOBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	NOVEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	DECEMBER S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Special Dates & Holidays

	2018	2019	2020
New Year Day	Jan. 1	Jan. 1	Jan. 1
Martin Luther King Day	Jan. 15	Jan. 21	Jan. 20
Valentine Day	Feb. 14	Feb. 14	Feb. 14
President Day	Feb. 19	Feb. 18	Feb. 17
Daylight Savings Time St.	Mar. 11	Mar. 10	Mar. 8
Patrick Day	Mar. 17	Mar. 17	Mar. 17
Palm Sunday	Mar. 25	April 14	April 5
Passover	Mar. 31	April 20	April 9
Good Friday	Mar. 30	April 19	April 10
Easter Sunday	April 1	April 21	April 12
Mother Day	May 13	May 12	May 10
Memorial Day	May 28	May 27	May 25
Father Day	June 17	June 16	June 21
Independence Day	July 4	July 4	July 4
Labor Day	Sept. 3	Sept. 2	Sept. 7
Columbus Day	Oct. 8	Oct. 14	Oct. 12
Halloween	Oct. 31	Oct. 31	Oct. 31
Daylight Savings Ends	Nov. 4	Nov. 3	Nov. 1
Veterans Day	Nov. 11	Nov. 11	Nov. 11
Thanksgiving Day	Nov. 22	Nov. 28	Nov. 26
Christmas Day	Dec. 25	Dec. 25	Dec. 25
New Year Eve	Dec. 31	Dec. 31	Dec. 31



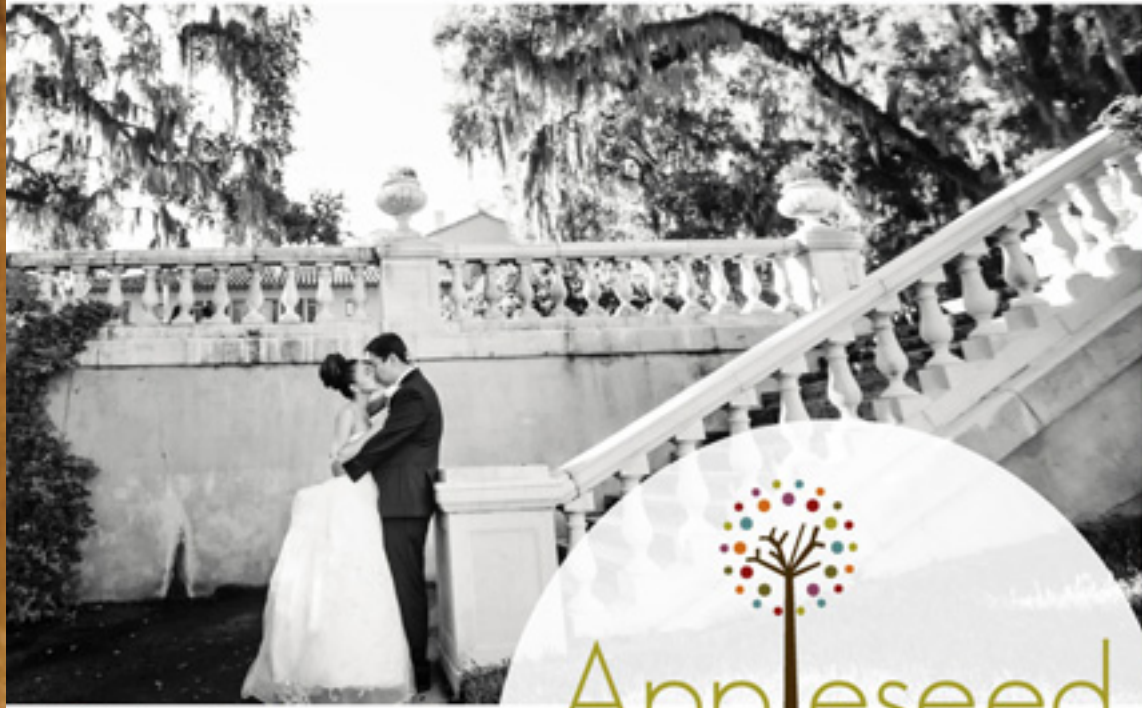
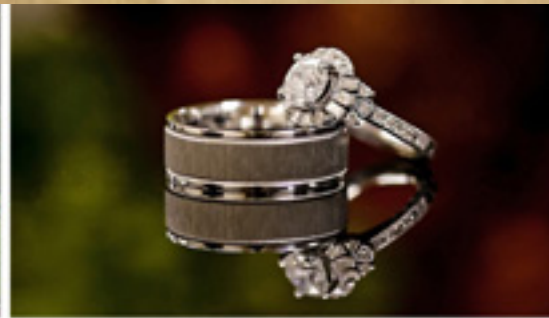
Photography By Applesseed



Photography By J. Mosley

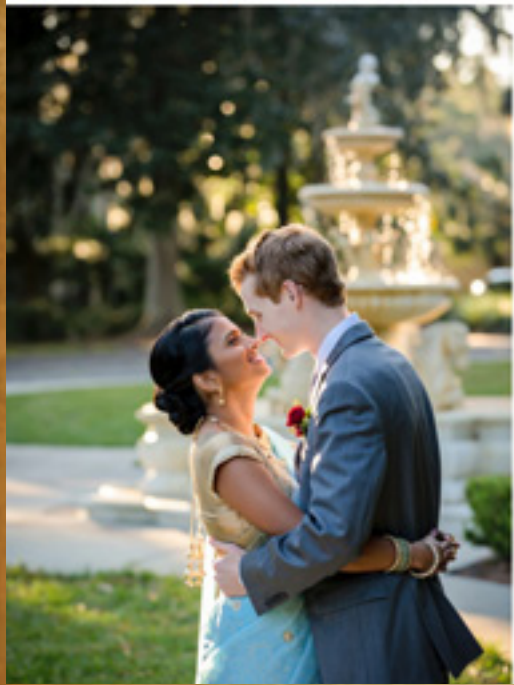


Photography By Jenn Guthrie




Applesseed
PHOTOGRAPHY

applesseedphotographyjax.com
applesseedphoto@gmail.com
904-778-8855





JAX CHAIR BOUTIQUE

Chiavari Chairs, Decor and More

www.jaxchairboutique.com

Music By Deron Baker

Life, Love and Harmony

Serving All Of Northeast Florida

(904) 347-1628

deronlbaker@gmail.com

www.deronbaker.com



Ceremony music

Cocktail hour

Receptions

Offering

*solo, duo, trio and full
band options*



FLAIRE WEDDINGS

PLANNING | FLORAL | DESIGN

WWW.FLAIREWEDDINGS.COM



DJ Services

Videography

Lighting

Photo Booth

www.k2photos.com

*You have always dreamed
of this day. Let us help make
your dreams come true ...*

Park Avenue Florist
(904) 264-2012

Photo Courtesy of Susan Michal Photography



OFD

ONE FINE DAY

Bridal Salon

Thoughtfully Chosen. Uniquely Yours.
Jacksonville, Florida

By appointment only • 904.503.8263 • onefinedaybridalsalon.com





Jenn Guthrie
PHOTOGRAPHY

jennguthriephotography.com ♥ 904.710.5969

The Dapper Groom

Beauty and Barber Lounge
ATOMIC

Groomsmen Haircut &
Hot Lather Face Shave
Packages

904-418-4516

449-D Kingsley Ave., Orange Park

Jacksonville's Premier
Wedding Planner

904.781.5978

Weddings & Events
Southern Charm
Vintage & Specialty Decor

Planning & Coordination
Specialty Linens & Decor
Vintage Lounge Furniture

4031 Blanding Boulevard

PHOTO COURTESY OF APPEASED PHOTOGRAPHY



JACKSONVILLE STRINGS
 STRING QUARTETS · STRING TRIOS · STRING DUOS · SOLO VIOLIN

JAXSTRINGS.COM
 JESSIE@JAXSTRINGS.COM
 904.225.0154



*Emotive...
 Alluring...
 Epic*
WEDDING FILMS

**EXCLUSIVE OFFER
 10% OFF ANY PACKAGE**

TAKE ONE
 PRODUCTIONS

Award Winning Wedding + Event Films / 904-994-0652
www.takeonejax.com

10% off any of our packages for wedding at Club Continental



Connie Duglin

Specialty Linen & Chair Cover Rental

INSPIRATIONAL DREAMS
 DESERVE EXCEPTIONAL LINENS

Our unique custom linens and unmatched expertise have added beauty and flair to occasions big and small. From political galas to celebrity weddings, our clients trust us to produce unforgettable events. Let Connie Duglin Linen help make your vision a lasting reality.

904-731-5556

NATIONWIDE LOCATIONS

VISIT OUR SHOWROOM:

8640 Philips Hwy. Suite 7, Jacksonville, FL 32256

WWW.CDLINEN.COM

A Happily Ever After Floral

ARTFULLY CREATED WEDDING FLOWERS



Photo: Once Like a Spark

Kristin Hendrix Ivey

904-874-6553

4503 Irvington Avenue Suite 3

Jacksonville, Florida 32210

ahappilyeverafterfloral@yahoo.com

www.ahappilyeverafterfloral.com

 #weddingflowersjax

 AHappilyEverAfterFloralJax



Cookie Love

Incredible, edible art...uniquely designed for your special day!

margascookie.com

727-804-6294



*Yes,
they are
cookies!*



CONGRATULATIONS!
You've finally found your
perfect match...

We can plan your dream
honeymoon for you!

**Sign Up for your FREE
Honeymoon Registry today.**

Skip the traditional wedding registry of pots & pans and splurge on a meaningful experience that will last a lifetime. Couples can create their own honeymoon registry where friends and family can gift once in a lifetime memories like swimming with the dolphins, a wine tasting in Tuscany, or a helicopter tour over the beautiful islands of Hawaii. **It is easy and free to setup!**

Bill and Joan Aselage

TEL: 877-365-3159

www.DreamVacations.com/jaselage

Dream
Vacations  Start Here

Richard Fleming
PHOTOGRAPHY



904.881.0353
rfphotog@live.com
richardflemingphotography.com

A photograph of the exterior of the Astor Place building at night. The building has a red-tiled roof and large windows. A well-manicured hedge is in the foreground. The scene is lit with warm interior lights and some exterior lighting.

**astor
place**

904-264-5942
Specializing in Wedding parties
Located on the grounds of The Club Continental
www.astorplacesalon.com

NOT JUST
— A —
DJ COMPANY
— BUT A —
COMPANY
SPECIALIZING IN
WEDDINGS

island sound
AN ENTERTAINMENT COMPANY

— Established 2008 —

Serving: Florida, Georgia,
South Carolina, North Carolina,
Ohio, & Pennsylvania.

(877) 634-7725 • staff@islandsoundlive.com

IslandSoundLive.com



North Florida's Premier Rental Company.

All About Events is North Florida's premier rental company. Long trusted by Jacksonville area couples for their dream weddings, the professionals at All About Events have decades of experience and care greatly about their clients' events. Some of their products include tents, tables, chairs, dance floors, linens, décor, accessories and more. Give them a call or stop by their 4,000 square foot showroom to start planning your event with one of their wedding experts today.



ALL ABOUT EVENTS

4556 St. Augustine Road, Jacksonville, FL
(904) 379 6822 | allabouteventsjax.com



Custom Wedding Cakes
Groom's Cakes
Cupcakes
& More!



904.716.9915
www.kakesbykatie.com
gotcake@kakesbykatie.com



Cake by Kakes by Katie

DJs - Monograms - Uplighting - Photobooths



"We Bring The Beat That Moves Your Feet!"

904.854.8014

www.footlooseentertainment.com
info@footlooseentertainment.com





Full Service Wedding &
Event Planning From
Coast To Coast!

(904) 463-0423

coastalcoordinating.com



facebook.com/coastalcoordinating

we love weddings at
JMOSLEYPHOTO.COM

j. mosley
PHOTOGRAPHY
904.891.8164

PROUDLY SERVING
NORTHEAST FLORIDA

and beyond



Preferred Wedding Professionals

These vendors have repeatedly demonstrated their skills and commitment to excellence while working for clients at The Club Continental.

We feel confident in recommending them and encourage you to contact them for your specific needs.

Beauty Services

Astor Place Salon	904-264-5942	www.astorplacesalon.com
Atomic Events	904-418-4516	

Bridal Salon

One Fine Day Bridal Salon	904-503-8263	www.onefinedaybridalsalon.com
---------------------------	--------------	--

Cakes

Kakes by Katie	904-716-9915	www.kakesbykatie.com
----------------	--------------	--

Ceremony Music

Music By Deron Baker	904-347-1628	www.deronbaker.com
Jacksonville Strings	904-235-9154	www.jaxstrings.com

Event Planning and Coordination

Coastal Coordinating	904-463-0423	www.coastalcoordinating.com
Flaire Events	904-352-1832	www.flaireweddings.com
Southern Charm Weddings & Events	904-731-5978	www.southerncharmevents.org

Favors

Cookie Love	727-804-6294	www.margascookielove.com
-------------	--------------	--

Floral and Décor

Happily Ever After	904-874-6553	www.ahappilyeverafterfloral.com
Park Avenue Florist	904-264-2012	www.parkavenueflorist.net

Music & Entertainment

Music By Deron Baker	904-347-1628	www.deronbaker.com
Footloose Entertainment	904-854-8014	www.footlooseentertainment.com
Island Sound	877-634-7725	www.islandsoundlive.com
K2 Media	904-545-2988	www.k2photos.com

Party Rentals & Event Décor

All About Events	904-379-6822	www.allabouteventsjax.com
Connie Duglin Linen Rental	904-731-5556	www.cdlinen.com
Jax Chair Boutique	904-352-1832	www.jaxchairboutique.com
Southern Charm Vintage/Specialty Rental	904-731-5978	www.southerncharmevents.org

Photography

Appleseed Photography	904-778-8855	www.appleseedphotographyjax.com
Jenn Guthrie Photography	904-710-5969	www.jennguthriephotography.com
J. Mosley Photography	904-891-8164	www.jmosleyweddings.com
Richard Fleming Photography	904-881-0353	www.richardflemingphotography.com

Vacations

Dream Vacations	904-278-1105	www.dreamvacations.com/jaselage
-----------------	--------------	--

Videography

K2 Media	904-545-2988	www.k2photos.com
Take One Productions	904-994-0652	www.takeonejax.com





Photography by Jenn Guthrie

The Club Continental on the St. Johns River
2143 Astor Street ~ Orange Park, FL 32073
www.ClubContinental.com
(904) 264-6070